



PROJECT FACTS

Duration

02/2018 – 06/2020

Programme

H2020, EE-15-2017,
Coordination & Support Action

Grant Agreement

785047

Coordinator

CIRCE Foundation

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This project has received funding
from the European Union's Horizon 2020
Coordination & Research and Innovation
Action under Grant Agreement No 785047.

The **INDUCE** project will develop an open access toolkit where training material, online lessons, guidelines and tools will be made available for companies aiming to increase their energy efficiency. Besides, **INDUCE** methodology will be integrated in the platform with the objective to design a specific capacity building programme for every company accessing INDUCE toolkit, resulting in ad-hoc training adapted to the company's needs and opportunities.

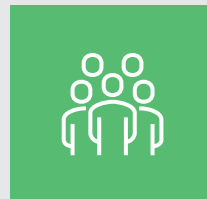
The **INDUCE** methodology will link knowledge transfer on energy efficiency with behavioural and organizational change models, so an energy culture and an environment conducive for change are established in the company, while employees are motivated to act in a more sustainable manner. Unique about this methodology is that it will follow a Human-Centered Design approach, in which every phase will be conducted in close cooperation with the end users of the capacity building programme. This will enable **INDUCE** to interact and test together with the companies the best interventions, measures, etc. to be implemented.

The **INDUCE** methodology and toolkit will be tested and validated in 15 pilot companies from the food and beverage sector in four countries that represent over 45% of the EU companies in this sector: Spain, France, the Netherlands and Germany. In a second replication step, **INDUCE** community of trainers will be established by certifying 60 INDUCE trainers. They will be in charge of implementing **INDUCE** methodology in another 300 companies, hence increasing **INDUCE** impact up to 106 GWh/year of energy savings.

TARGET GROUP



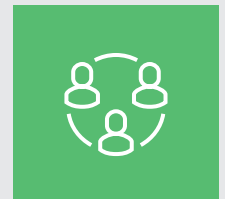
Companies as
end users & piloting
partners



Industrial associations,
consultants, energy
experts & trainers



INDUCE community
and trainers



Other interested
Actors (e.g. network
organizations)

PROJECT OBJECTIVES

- Goal 1** To develop through Human-Centered Design approach an adaptable methodology for the design and implementation of capacity building programmes.
- Goal 2** To identify general needs, requirements and motivations in the F&B and agro-food sector as well as best practices and transfer them to the project's audience.
- Goal 3** To define interventions, adapt tools and produce guidelines that will be made available to an audience of over 15.000 companies and 100.000 stakeholders to increase their capabilities in implementing energy efficiency.
- Goal 4** To unlock the implementation of more than 400 measures on energy efficiency, leveraging a potential for energy savings up to 106 GWh/year through the provision of ad-hoc recommendations and behaviour change.
- Goal 5** To establish changes in the mind-set of all actors in the companies for the inclusion of energy efficiency.
- Goal 6** To create INDUCE community of trainers for the implementation of INDUCE methodology in at least 300 companies within Spain, France, The Netherlands and Germany.
- Goal 7** To make available the capacity building programmes and other results developed in the project through INDUCE platform and by the definition of business plans adapted to the products and partners of the consortium.
- Goal 8** To influence national programmes and correct existing barriers for the implementation of INDUCE interventions and training for the F&B and agro-food sector



INDUCE – Towards a Sustainable Agro-Food INDUstry

Capacity Building
Programmes in
Energy Efficiency